



# It's All About SELF

AUGUST 2024

## MESSAGE FROM THE CEO

There are numerous deterrents to housing security: poverty, financial literacy, barriers to employment, substance use disorder, and discrimination. At SELF, we strive to address systemic inequities that exacerbate barriers to housing. As one of the largest providers of emergency housing in the city of Philadelphia we provide services to address mental health, substance use disorders, and health inequities and their impact on homelessness.

Early this summer, a Supreme Court ruling upheld the ban on sleeping outdoors. This decision effectually criminalizes homelessness.

It is imperative to address the impact of this type of ruling on the unhoused. This ruling empowers law enforcement to arrest or issue tickets to the unhoused. Permitting police to arrest people that are unhoused will only worsen their problems. Once a person gets an arrest record, housing and employment opportunities significantly decrease.

This decision fails to address systemic inequities, perpetuates continued prejudices against those experiencing homelessness, and place them at risk of further marginalization. At SELF we are intentional about partnering with other human service organizations to provide the support, treatment, and resources needed to help our participants gain housing security.

We provide housing and employment assistance at all locations. To help raise funds to address the needs of those we serve we are having our Inaugural Gala in November 2024. This gala will raise significant funds to support our various programs and services, including emergency housing, temporary and rapid rehousing for adults and young people ages 18-24, food distribution, and wellness programs for those with substance use disorder.

We would love to have you partner with us and attend! Please join us in the fight against housing insecurity and help the unhoused:

[givebutter.com/SELFintheCity](https://givebutter.com/SELFintheCity)

In Service,

**Dr. Dash**



SELF



THE INAUGURAL  
**SELF IN THE CITY**  
*Gala*

Hosted by  
**Andrea Lawful Sanders**  
 Talk Show Host

**PURCHASE  
 YOUR  
 TICKET**



[givebutter.com/SELFintheCity](https://givebutter.com/SELFintheCity)

SPONSORED BY



SATURDAY  
**NOVEMBER 16, 2024**  
 6:00 – 10:00 PM

**THE GRAND BALLROOM**  
 HILTON PHILADELPHIA – CITY AVENUE  
 4200 CITY AVENUE | PHILADELPHIA, PA 19131

**SUPPORT THE VISION**

If you are unable to attend please visit [givebutter.com/SELFintheCity](https://givebutter.com/SELFintheCity) to make a donation or register to participate in our virtual auction.

**ADMISSION**  
**\$150**  
 PER PERSON

**HONOREES**

The Honorable Cherelle Parker  
 Mayor of the City of Philadelphia



Rev. Dr. W. Wilson Goode, Sr.  
 Former Mayor of the City of Philadelphia  
 Board Chair, SELF Inc.  
 Chairman & CEO, Philadelphia Leadership Foundation



Christopher Bartlett  
 Executive Director, William Way LGBT Community Center



Butch Bennett  
 Assistant Business Manager, Philadelphia Building Trades Council



Bryant Greene  
 CEO, Always Best Care of Philadelphia and Delaware



SPONSORSHIP LEVELS

**\$20k**  
**\$16,568**  
 TAX-DEDUCTIBLE

**PRESENTING SPONSOR**

As the Presenting Sponsor, your company is strategically aligned with the mission of SELF Inc. Your company name will be featured wherever we mention the event and incorporated into the event name as "SELF in the City, Presented by [Your Company Name]."

**EVENT TICKETS**

- Main Event - Three Tables, 24 Tickets
- VIP Reception – 24 Tickets

**PROMOTIONAL BENEFITS & RIGHTS**

- Right to use SELF Inc.'s logo promoting the partnership
- Right to provide company literature insert, pending approval, for Program Booklet

**\$12k**  
**\$9,712**  
 TAX-DEDUCTIBLE

**DIAMOND SPONSOR**

Your company will be recognized in the award portion of the program. A representative from your company will have the opportunity to present an award to one of our awardees.

**EVENT TICKETS**

- Main Event - Two Tables, 16 Tickets
- VIP Reception – 16 Tickets

**PROMOTIONAL BENEFITS & RIGHTS**

- Right to use SELF Inc.'s logo promoting the partnership

**\$10k**  
**\$7,712**  
 TAX-DEDUCTIBLE

**SAPPHIRE SPONSOR**

The Silent Auction is a great opportunity to showcase your company's support for SELF, Inc. Your logo will be prominently displayed on auction materials, both in print and virtually.

**EVENT TICKETS**

- Main Event - Two Tables, 16 Tickets
- VIP Reception – 16 Tickets

**\$5k**  
**\$3,856**  
 TAX-DEDUCTIBLE

**GOLD SPONSOR**

Sponsoring a table provides strong in-person representation and supports critical programs and services, making it an excellent option for you or your organization.

**EVENT TICKETS**

- Main Event – One Table, 8 Tickets
- VIP Reception – 4 Tickets

**\$2.5k**  
**\$1,356**  
 TAX-DEDUCTIBLE

**SILVER SPONSOR**

Sponsoring a table provides strong in-person representation and supports critical programs and services, making it an excellent option for you or your organization.

**EVENT TICKETS**

- Main Event – One Table, 8 Tickets
- VIP Reception – 2 Tickets

**\$1k**  
**\$428**  
 TAX-DEDUCTIBLE

**BRONZE SPONSOR**

Sponsoring a table provides strong in-person representation and supports critical programs and services, making it an excellent option for you or your organization.

**EVENT TICKETS**

- Main Event – Half Table, 4 Tickets
- VIP Reception – 2 Tickets





# SELF INC. HONORING YOUTH SERVICE ACHIEVEMENTS



## THE INAUGURAL SELF IN THE CITY *Gala*

SATURDAY  
**NOVEMBER 16, 2024**  
6:00 – 10:00 PM

**THE GRAND BALLROOM**  
HILTON PHILADELPHIA – CITY AVENUE  
4200 CITY AVENUE | PHILADELPHIA, PA 19131

### NOMINATIONS FOR SELF INC.'s HORIZONS YOUTH AWARD ARE NOW OPEN!

We're looking for a Philadelphia resident, 18-24 years old who has been involved with homelessness as a volunteer or has lived experience and/or community or civic engagement. Each nomination must include a short paragraph (200 words or less) outlining why this person should receive this honor during our inaugural "SELF in the City" Gala on Saturday, November 16, 2024. **Deadline for entries is Thursday, September 26, 2024.**

#### NOMINEE CRITERIA:

1. The nominee must be a resident of Philadelphia, 18-24 years old and have been involved with homelessness as a volunteer or have lived experience and/or community or civic engagement.
2. **LEADERSHIP:** Someone who makes significant contributions that have positively impacted the lives of homeless individuals or the community.
3. **SOCIAL RESPONSIBILITY:** A young person who assists others in improving their communities through volunteerism, social groups, outreach centers, sports programs, or after-school groups.
4. **CHANGE AGENT:** A young person who influences or stimulates others to effect positive changes through personal development or self-improvement.

Please send nominations and/or questions to Amber Bullock, SELF Inc.  
Director of Case Management at [bullocka@selfincorp.org](mailto:bullocka@selfincorp.org).



# SELF INC.

## Community Engagement

SELF Inc. held its first "Care Café" at Mount Zion Baptist Church of Philadelphia located at 1411 S. 50th Street. Pastor Cedric Hughes Jones, Jr., and SELF Inc. CEO Dr. Shirlana N. Dash kicked off the event which highlighted financial literacy and its profound impact on housing insecurity. Pennsylvania Auditor General Timothy DeFoor served as moderator and the esteemed panelists that included Hermond Palmer, VP of the National Foundation for Credit Counseling; Renny Osuna Perla, Coordinator for Hope Center at Temple University; Mark Kendrick, Coordinator, Philadelphia Corporation for Aging Outreach; and Yahne' Jackson, Coordinator, Philadelphia Federal Credit Union Financial Educator gave the audience a deeper understanding of the complexities surrounding financial literacy and its intersection with housing insecurity. The panelists highlighted the challenges our communities face while providing practical solutions and actionable steps towards addressing these issues.



*Left to right.* Pennsylvania Auditor General Timothy DeFoor, Moderator and Pastor Cedric H. Jones, Jr., Mount Zion Baptist Church of Philadelphia



*Left to right.* Renny Osuna Perla, Yahne' Jackson, Hermond Palmer, Pennsylvania Auditor General Timothy DeFoor, Pastor Cedric H. Jones, Jr., Mark Kendrick and Dr. Shirlana N. Dash in front

# SELF



# SELF Inc. staff from The Life Wellness Center and Outreach Team

were instrumental in assisting Mayor Cherrille Parker's clearance of the Kensington open-air drug market encampment. SELF Inc.'s Team conducted intake interviews, prepared referrals as well as case management services with compassion, ready to assist anyone who was ready to come in and receive help.



## SELF Inc. convened its most recent SELF Care Cafe

at Rhema Deliverance Cathedral, located at 1202 W. Lehigh Avenue. Apostle Vance L. Dash, Sr. willingly opened his doors, for concerned members and leaders of the community, to host this second community engagement event examining how health care equity affects housing insecurity. The event was moderated by civil rights attorney/columnist/broadcaster Michael Coard, and the esteemed panel included



Sebrina Tate, president and CEO of BEBASHI (Blacks Educating Blacks About Sexual Health Issues); health care leader Dr. Deborah Roebuck; and community advocate for women and girls Nicole Kenney, founder and CEO of It Starts with Me, LLC and Hey Auntie!

## Shot out to SELF Inc.'s Care Café program supporters:

Always Best Care of Philadelphia and Delaware; Philadelphia Corporation for Aging; Philadelphia Federal Credit Union; BEBASHI; JEVS; Committee of Seventy; Health Care Improvement Foundation; AARP-PA; Councilmember Nina Ahmad's office; Councilmember Isaiah Thomas' office; and Councilmember Jeffery Young's office.





# SELF Inc's. CEO out and about the city impacting change and supporting organizations.

Dr. Shirlana N. Dash has been inducted into the Mayor's Philadelphia Commission for Women and will be working with the other 26 members to improve the lives of Philadelphia's women, girls, and individuals who identify as female. The commission also advises city government on matters of public policy, and hosts forums on issues that impact women. Mayor's Office of Engagement for Women.

Dr. Shirlana N. Dash was also featured in the last edition of "Smooches Woman Magazine." Many thanks to Chante Bradley for this honor of being included among so many other wonderful queens who also serve their community. Smooches Woman Magazine

Northern Children's Services Youth Promoting Peace Program (YP3 is an organization that engages youth 14-24 in activities that aims to decrease exposure to violence and, while building life and leadership skills with a goal of increasing their perspectives and possibilities) hosted SELF Inc.'s CEO Dr. Shirlana N. Dash, who shared with the YP3 participants her extensive travels around the world and her commitment to putting people first as a dedicated social worker. Dr. Dash also talked about her more than 30 years of diverse social services experience and leadership serving families, children, seniors and veterans.







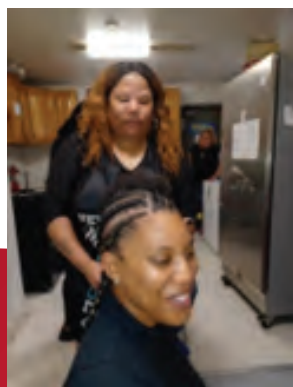
# SELF EMPOWERMENT

## Program Partner Acknowledgement

### Kweens' Kave Beauty Parlor

1320 N. 60th Street, Phila. PA 19151  
Jamika White and Team

We are extremely grateful and appreciative to program partners such as Jamika White, salon owner of Kweens' Kave, and her staff. Ms. White and her staff provided the residents of Susquehanna House with a day of pampering, providing services such as hair braiding, curling, nail painting, eyelashes and more.







# SELF INC.

## Upcoming Events

SELF Inc. “new” value statement launch, late August, executed by SELF Inc.’s Ambassadors.

**SELF INC. AMBASSADORS’** mission is to work to identify areas for improvement and implement strategies that contribute to the overall betterment of SELF Inc. Their goal is to create a positive impact on our participants’ experience and the contributions of staff to ensure that SELF Inc. continues to grow and thrive.

## SELF INC.’S AMBASSADORS

Chandler Salley  
Jessica Santiago  
Anika Cooper  
Cerise Dash  
Frank Richardson  
Yvette Hawthorne  
Louis Mcduffie  
Claybourne Watkins  
Troy Mouzon  
Marcus Frazier  
Davida Ramirez  
Kristopher Pittman  
Dr. Shirlana Dash  
John Blackson





# SELF

# HR CORNER

## SPRING *New Hires*

RASHEEDAH BRUMSKILL	(Safe Haven)
RASHEEDA NIXON	Participant Advocate (Station House)
TERRANCE FREEMAN	Participant Advocate (Safe Haven)
TYJANA PENNOCK	Participant Advocate (After Hours)
SHEREE WHEELER	Participant Advocate (Outley House)

## SUMMER *New Hires*

CANDY HAGAMIN	Development Director (Administration)
DARRYL NELSON	Driver (Ife Wellness)
DARELL REID	Participant Advocate (Ife Wellness)
DEAN MORRIS	Controller (Administration)
DESHA MACK	Custodial Engineer (Roamer)
ERIC GILMORE	Cook (Ife Wellness)
GWENDOLYN MURRAY	Participant Advocate (Miss Barbara's House)
HARVEY STANTON	Participant Advocate (Safe Haven)
JULIUS KNIGHT	Peer Support Counselor (Administration)
MARQUETTE SAVOY	Participant Advocate: (Miss Barbara's House)
NATIA FOSTER	Peer Support Counselor (Administration)
NISHAY WRIGHT	Participant Advocate (Miss Barbara's House)
OCTAVIA WARRICK	Participant Advocate (Miss Barbara's House)
TANEAL WALKER	Peer Support Counselor (Administration)
TAYLOR ACCOOE	Participant Advocate (Miss Barbara's House)
TYFFANI RUDOLPH	Participant Advocate (Susquehanna House)
SADE WISE	Participant Advocate (Ife Wellness)
SHANELL ANDERSON-BRIGGS	Participant Advocate (Susquehanna House)
WILLIE HALL	Driver (MHRC)

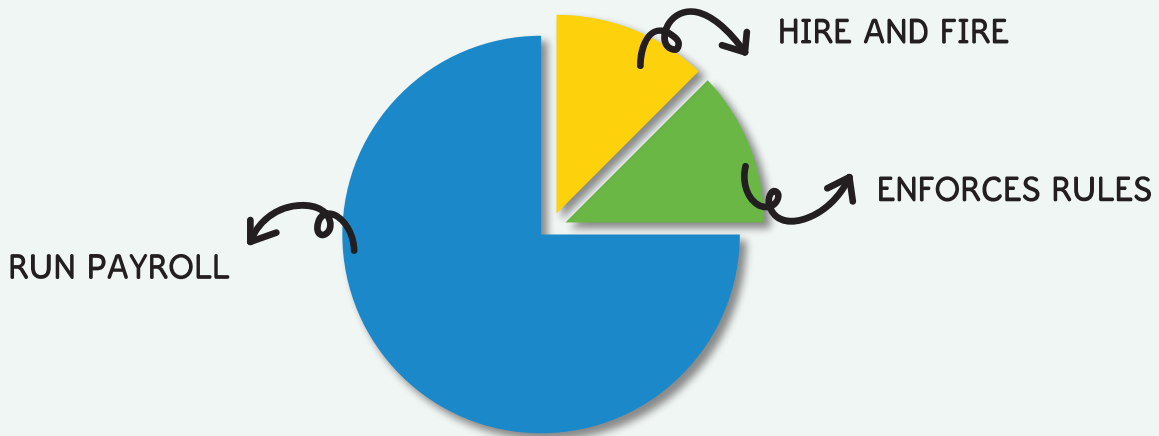
## AUGUST

### *Birthdays*

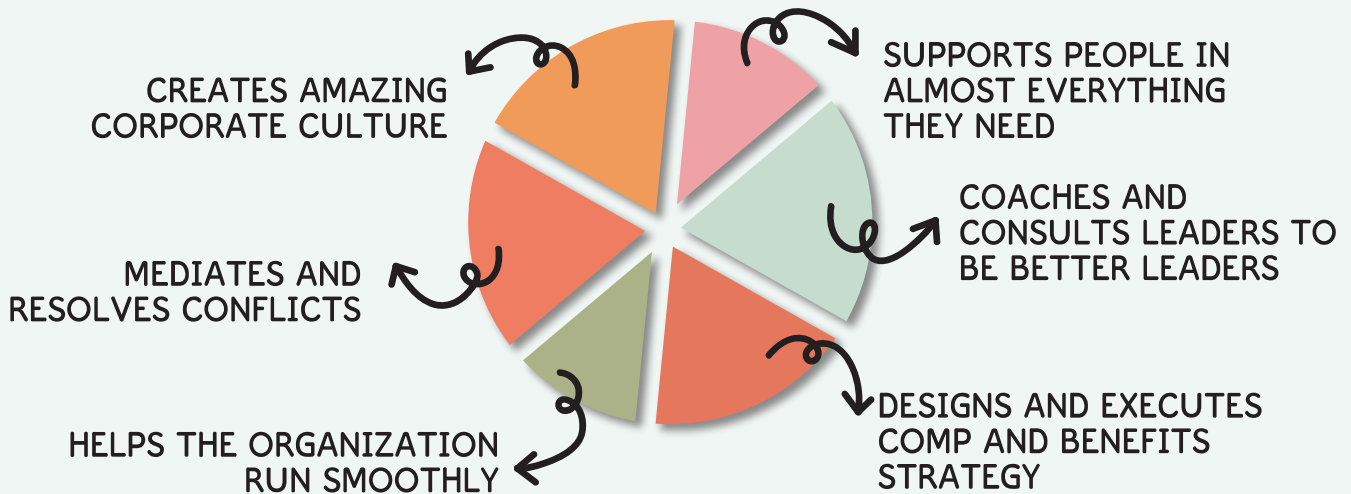
CRYSTAL JONES	August 8
VIRGINIA REESE	August 5
DARIUS ALLEN	August 7
TYVIO OUTERBRIDGE	August 14
MONICA HALL	August 19
WONDWOSSEN GARCIA	August 20
DONNA FRAZIER	August 25



## what people think HR does



## what HR really does



### DONATE TODAY




Mail a check to:

## SELF Inc.

1500 Walnut Street, Suite 300  
Philadelphia, PA 19102



### GET IN TOUCH

-  [www.selfincorp.org](http://www.selfincorp.org)
-  215-496-9610
-  [info@selfincorp.org](mailto:info@selfincorp.org)

### VOLUNTEER

Click our [GET INVOLVED](#) tab on our website, [www.selfincorp.org](http://www.selfincorp.org)

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