



It's All About SELF

DECEMBER 2024

A MESSAGE FROM THE CEO

As we approach the holiday season, I want to extend warm wishes and express my deepest gratitude to each one of you, our Board members, dedicated employees and generous donors/program partners.

To SELF Inc.'s esteemed Board members, your guidance and support have been invaluable and have steered us through challenges as well as successes. I look forward to continuing our journey together in the coming year, a year that promises growth!

To SELF Inc.'s Team, thank you for your unwavering commitment and hard work. Your work ethic and compassion to provide support and resources to the homeless population in Philadelphia is remarkable.

To our generous donors and supportive program partners, your contributions have truly made a significant impact on the lives of those in need. With your support, we can continue to provide shelter, meals, clothing, and crucial support services to individuals experiencing homelessness in our community.

We must all keep in mind the holiday season can mean different things to different people, it can represent wonderful and joyful memories, or it may be overwhelming and lonely. My heart recognizes and empathizes with those experiencing hardships and mixed emotions this holiday season. Therefore, if you know of someone that is alone or in need, remember how blessed you are and share your blessings with someone less fortunate.

In closing, I am reminding each of you, during this holiday season, to take care of yourself, treat yourself as you make plans to treat those dear to you. Be sure to find time to relax and reflect on your positive accomplishments this past year.

Blessings and Joy,

Dr. Shirlana Dash



SELF



SELF

SERVES

THE INAUGURAL “SELF IN THE CITY GALA”, hosted by SELF Inc., was a spectacular evening of celebration and community spirit. Held on Saturday, November 16, 2024, at the Hilton - Philadelphia/City Avenue, the event was proudly presented by Highmark Blue Shield and welcomed over three hundred attendees. We were also honored to have the following elected officials attend and support the event: Mayor Cherrille Parker, Senator Anthony Hardy Williams, Senator Sharif Street, Councilman Jeffrey Younger Jr., Rep. Napoleon Nelson, Rep. Darisha Parker, Rep. Regina Young, and City Controller, Christy Brady.

SETTING THE STAGE FOR A MEMORABLE NIGHT, THE EVENING BEGAN WITH TWO LIVELY RECEPTIONS WHERE GUESTS MINGLED WITH COLLEAGUES AND FRIENDS.



Our very own Dr. Shirlana Dash kicked off the event with heartfelt gratitude to all attendees and shared her passion for ending homelessness.



Andrea Lawful Sanders, our engaging and lively mistress of ceremonies, did an amazing job guiding the evening's festivities. Her energy and enthusiasm were infectious, making the night even more special.

SELF INC. HONORED SEVERAL DISTINGUISHED INDIVIDUALS FOR THEIR OUTSTANDING CONTRIBUTIONS



The Honorable Cherelle Parker, Mayor of the City of Philadelphia, received the SELF, Inc. Trailblazer Award. In her fiery acceptance speech, she invited elected officials to join her on the stage. She reiterated her administration's goal to make Philadelphia the "Safest, Cleanest, Greenest Big City with Economic Opportunity for All." She inspired the audience to raise one finger and proclaim, "One Philly - A United City."



Rev. Dr. Wilson Goode, Sr., SELF Inc. Board Chair, Former Mayor of the City of Philadelphia, and Director of Amachi, Inc., received the Legacy Award and Senator Anthony Hardy Williams presented him with a senatorial proclamation from the city.



Christopher Bartlett, Executive Director of the William Way Community Center, received the Michael Hinson Equity Award



Butch Bennett, Assistant Business Manager of Philadelphia Business Trades, received the Community Change Award.



Bryant Greene, CEO of Always Best Care of Philadelphia & Delaware, received the Heart of the City Philanthropic Award.



Jayda Alexander received the Youth Horizons Award.

The event also featured a robust Silent Auction, offering exclusive travel and stay packages, special experiences and collectibles, premium goods and gifts, and unforgettable activities. Additionally, a sweepstake sponsored by ITData and Tix for Good offered a chance to win tickets to the Philadelphia Eagles versus Dallas Cowboys game on December 29. Congratulations to Calvin Collins of Glassboro, NJ, the lucky winner!

A highlight of the evening was the Live Ask Fund-A-Need. Gala attendees raised their bidding paddles to donate to various SELF Inc. programs, including Miss Barbara's House, YBER, Street Outreach, The Michael Hinson Resource Center, and General Operating. Amber Bullock, Director of Case Management, spoke about the general operations of SELF Inc. Cerise Dash, Program Director of Miss Barbara's House, spoke passionately about the purpose, resources offered, and participants of Miss Barbara's House and YBER. Tyvio Outterbridge, Director of Street Outreach, gave a compelling and passionate ask on behalf of the Street Outreach Team, informing attendees about their daily work for the unhoused population in the Center City area.

The funds raised at this gala will significantly impact our community by supporting SELF Inc.'s mission to motivate, empower, and inspire unhoused individuals. These donations will help provide innovative programming and supportive services, enabling individuals to achieve self-sufficiency and secure permanent housing.

The evening concluded with "Dessert & Dancing," where attendees dined on delectable desserts and danced the night away, capping off a truly unforgettable event.





THANK YOU TO EVERYONE WHO ATTENDED AND SUPPORTED THE INAUGURAL SELF IN THE CITY GALA WE LOOK FORWARD TO SEEING YOU AT FUTURE EVENTS AS WE CONTINUE TO CELEBRATE AND UPLIFT OUR COMMUNITY!



**LEFT TO RIGHT: Judge Kathryn Lewis Streeter (Ret.), SELF Inc. Board Member;
Rev. Dr. W. Wilson Goode, Sr. Chair, SELF Inc. Board;
Craig Williams, SELF Inc. Board Member; Dr. Shirlana Dash, CEO, SELF Inc.
BOARD MEMBERS MISSING FROM PHOTO: David Fair, Treasurer; Rhonda Lauer,
SELF Inc. Board Member, Catherine Freimiller, SELF Inc. Board Member**

History Making!



**REV. DR. W. WILSON GOODE, SR - Legacy Awardee;
MAYOR CHERELLE PARKER, - Trailblazer Awardee;
DR. SHIRLANA DASH - SELF Inc. CEO**

Gala COLLAGE



THE INAUGURAL
SELF IN THE CITY
Gala

Presented by
 HIGHMARK BLUE SHIELD



SELF

KUDOS CORNER

WE ARE THRILLED to announce that our very own Dr. Shirlana Dash, CEO of SELF Inc., has been honored as one of the Most Admired CEOs at the Philadelphia Business Journal's 2024 Most Admired CEO Awards Ceremony! The black-tie affair held on December 12, 2024, was a night to remember, filled with celebration and pride. Our team at SELF Inc. couldn't be prouder of Dr. Dash's remarkable leadership and unwavering dedication. Her vision and commitment continue to inspire us all.



Congratulations Dr. Dash!

Here's to many more milestones and achievements.

Leadership #MostAdmiredCEO #SELFInc #ProudTeam #Inspiration #Celebration



SELF

ACKNOWLEDGEMENT

SPOTLIGHTING

RICKEY HILL and KATHY BOLDEN

RICKEY HILL, Director of Food Services



On November 16th, SELF, Inc. held its inaugural gala at City Avenue Hilton, and one of its long-time managers was notably absent. As the world was formally becoming aware of SELF, Inc. and the array of services provided, Mr. Rickey Hill, Food Services Director, was celebrated in another forum for his contributions to an effort to feed the unhoused. This was a collaborative venture with The

Church of Christian Compassion, Community Development Center to which Rickey has provided his time and talents for the past 19 years. Due to the conflicting circumstances of not being able to attend the festivities celebrating one of our team members, SELF Inc.'s leadership took the opportunity to arrange for Mrs. Hill, Rickey's wife, to present Rickey with a plaque acknowledging his 26 years of dedicated service to the participants and staff of SELF, Inc.



KATHY BOLDEN Food Service Cook

Kathy Bolden has been a valued employee at Station House for the last 4 years. Kathy is a committed employee who has never missed a day and is a phenomenal human who puts her participants in the forefront. Kathy also has an amazing work ethic, is a team-player and always takes the initiative. These last 4 years have been a game changer in the kitchen with Kathy's upbeat attitude and great attention to detail.

SELF



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HR CORNER

INTRODUCING OUR NEW LEARNING MANAGEMENT SYSTEM (LMS) RELIAS

The HR department is excited to announce the launch of the company's Learning Management System (LMS), a powerful new tool designed to support employee growth and professional development. This system offers team members a wide variety of training resources aimed at enhancing skills, expanding knowledge, and fostering career progression.

The introduction of the LMS reflects the company's ongoing commitment to investing in its people and ensuring that employees have access to valuable opportunities for growth. Through the system, employees can take part in a range of courses, including leadership development, job-specific skills training, compliance education, and more. The LMS is designed to offer flexibility, allowing employees to complete courses at their own pace, on their schedule, while continuing to perform their daily duties.

By engaging in the LMS, employees will be better equipped to contribute to the company's mission of serving the most vulnerable citizens in the city. The system ensures that every team member has the resources to stay aligned with the company's values, improve their performance, and grow in their careers.

This initiative also supports the company's goal of enhancing employee engagement and retention by offering personal and professional development opportunities. The HR department encourages all employees to explore the available training materials and make the most of the system's capabilities.

For more information on how to access the LMS or to get started with courses, employees are encouraged to reach out to the HR department at hr@selfincorp.org or your HR Program Partner.

Using LMS, the company is creating a more empowered and skilled workforce that will continue to drive meaningful changes in the communities we serve.

DECEMBER

Birthdays

| | |
|------------------------|-------|
| DEAN MORRIS | 12/09 |
| TYRONE HARVEY | 12/09 |
| AYESHA HOSTEN | 12/18 |
| MARCUS TERRILL FRAZIER | 12/21 |
| WANDA D GREEN | 12/25 |
| TYNARA PARKS | 12/27 |

NOVEMBER *New Hires*

| | |
|---------------------|--------------------------------------|
| MARANDA MARTINEZ | Security Guard – Ife Wellness Center |
| ADAM KELLAM | Participant Advocate – Safe Haven |
| KENNETH JONES | Participant Advocate – After Hours |
| PATRICIA NUNEZ | Driver – After Hours |
| FREDERICK GOODWIN | Cook – Outely House |
| JARRETT FOGLE | WI Participant Advocate – PNH |
| DAVID WATSON | WI Participant Advocate – PNH |
| ADRIAN PERRY | WI Participant Advocate – PNH |
| PRECIOUS RICHARDSON | WI Participant Advocate – PNH |
| ESTEBAN VASQUEZ | Participant Advocate – Station House |
| ANWAR PARHAM | WI Security Guard – PNH |
| HERBERT JONES | WI Participant Advocate – PNH |

DECEMBER *New Hires*

| | |
|------------------|--|
| BRENDEN HALL | Participant Advocate – Station House |
| JABRIL JOHNSON | Participant Advocate – Station House |
| JOHNNIE WIGGINS | WI Security Guard – PNH |
| KWADIR LATTIE | WI Participant Advocate – PNH |
| VICKY NEWSOME | Custodial Engineer – Ife Wellness |
| JAMES WILSON | Participant Advocate – PNH |
| MAURICE CLARK | Participant Advocate – PNH |
| SEAN BURNETT | Custodial Engineer – PNH |
| MAURICE GIBSON | Driver – OHCR |
| MICHAEL COCKRELL | Driver – OHCR |
| SHIHEE LANE | Participant Advocate – Winter Initiative |

DONATE TODAY




Mail a check to:

SELF Inc.

1500 Walnut Street, Suite 300
Philadelphia, PA 19102



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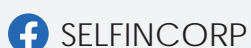
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VOLUNTEER

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